


ROPER RHODES[®]

BATH





KESWICK EXPOSED
SHOWER SYSTEM



Roper Rhodes

BATHROOM TRENDS 2025

2025 marks a clear shift in bathroom trends. The era of post-pandemic minimalism, defined by clean lines and stark simplicity, is giving way to designs that are more vibrant, nostalgic, and deeply personal. This year's focus is on crafting spaces that tell your story, celebrating individuality and personal history while maintaining timeless appeal. By making thoughtful, intentional design choices, you can create a bathroom that not only suits your style now but remains a comfortable and meaningful retreat for years to come. Read on to discover the key 2025 trends that will inspire and transform your home.



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Decor trends

WORKS OF ART

The revival of Art Deco, Art Nouveau and the Arts & Crafts Movement is not just a celebration of design heritage but also reasserts the importance of human touch and craftsmanship in an increasingly automated world. While distinct in their own respects, each style emphasises the integration of artistic expression into everyday life and objects. From the arched shapes and decorative detailing of Art Deco, to the organic lines of Art Nouveau and the Arts & Crafts movements, we will see this trend move slowly but surely into bathrooms through pattern, texture and colours - particularly through the use of brass, deep greens, nature-inspired wallpaper and opulent tile work.

CULTURAL REFERENCES

Tastemaker and Eyeswoon founder Athena Calerone announced she was 'going Art Deco' with the look of her new TriBeCa apartment, with a bathroom that draws heavily on the 1930s for inspiration.

COLOUR PALETTE





WIDGOMBE BATH





Decor trends

DARK AND STORMY

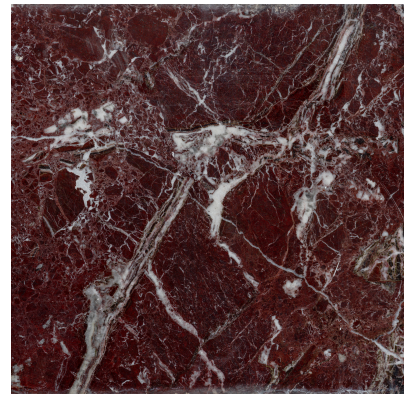
The dark & stormy bathroom trend of 2025 presents a striking departure from the light, bright, biophilic interiors that dominated design over the past three years. As one of the top bathroom trends, this darker approach embraces bold, elemental, and natural features, offering a moody, sophisticated alternative. Oxblood hues take centre stage, complemented by deep burgundies, warm browns, and dark earthy greens that evoke the grounding aesthetics of nature in its most dramatic forms. Bold, veined marbles bring a luxurious edge, while dark wood furniture adds warmth and depth to the palette.

COLOUR PALETTE



CULTURAL REFERENCES

The rise in bold palettes and textures is part of the greater revival of Southern Gothic interiors, a trend famously heavy on all things swampy, dark & elemental.







Decor trends

FLIGHTS OF WHIMSY

Sitting happily under the umbrella of the Newstalgia trend is the bathroom trend for whimsical interiors. This year, designers and homeowners are blending longevity and familiarity with a sense of play, in a continuation of some of the charming bathroom design features we saw in 2024. We predict that the micro trend for characterful, mood-boosting bathrooms in 2024 will blossom and take shape in 2025, with designers and homeowners alike embracing whimsical, retro shapes such as scallops, waves, and pinstripes and employing warming, joyful colours in their bathroom spaces.

CULTURAL REFERENCES

Look to designers like Matilda Gould and Emma Gurner, artists like La Poire and even the maestro of whimsy, Grayson Perry, for a good grounding in this light-hearted trend.

COLOUR PALETTE





RITUAL MIRROR



BURFORD FITTED FURNITURE





Decor trends

NEWSTALGIA

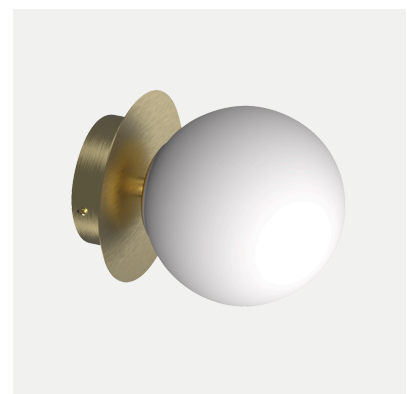
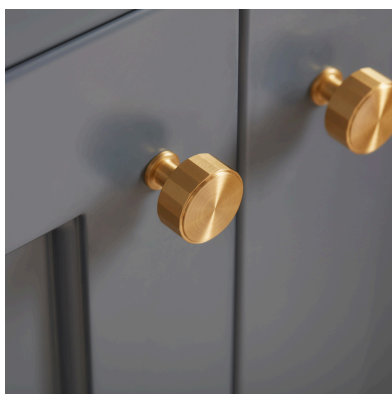
The bathroom trend for new nostalgia hones in on curated spaces that are warm and familiar, yet in keeping with contemporary context. The result is a fresh approach to the colours, materials and designs that many of us grew up with- from the resurgence of travertine tiles, terracotta colour palettes and shower curtains to the remaking of the tried and tested blue bathroom.

COLOUR PALETTE



CULTURAL REFERENCES

Rivals- From the interiors to the taffeta to the vol-au-vents, the nation has developed a nostalgia for the previously unloved 80s in all its glory.





HAMPTON VANITY UNIT



CRANBORNE
BASIN MIXER





Decor trends

PAST TIMES

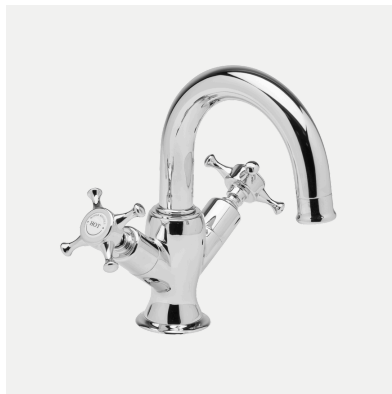
Regency-inspired bathrooms are making a grand return in 2025, bringing a sense of elegance and sophistication to modern homes and bathrooms. Defined by their timeless appeal, these traditional designs draw from the neoclassical influences of the early 19th century, characterised by symmetry, refined detailing, and luxurious finishes. In bathrooms, this trend is expressed through features like freestanding clawfoot bathtubs, ornate mirrors, and soft, muted colour palettes accentuated by gilded touches and marble surfaces.

COLOUR PALETTE



CULTURAL REFERENCES

2025 marks the 250th anniversary of Jane Austen's birth, a celebration of Turner and Constable at the Tate and a new adaptation of *Pride and Prejudice*.





SCHEME
FLUTED VANITY



Fittings trends

WOOD VANITY UNITS

Wood vanities are set to dominate, with their warm, natural aesthetic offering a grounding presence in bathroom spaces. This bathroom furniture trend aligns with the broader embrace of organic and sustainable materials, as wood evokes a sense of calm and connection to nature. From sleek, mid-century-inspired designs to more rustic options, wood vanities offer versatility, fitting effortlessly into modern or traditional schemes.





Fittings trends

HEAVY METALS

Heavy metals are taking centre stage in finishes, with gunmetal, chrome, and mixed metals adding bold, luxurious accents. Gunmetal's deep, matte finish offers a modern, industrial edge, while polished chrome's reflective surface adds timeless brightness. Mixed metals, such as brass with black or nickel with gold, invite creativity and customisation for unique, layered aesthetics.





THESIS
ARCH MIRROR



Fittings trends

ARCHED MIRRORS

In tandem with the revival of Art Deco, we predict that the arch mirror will be the shape of the year, ideal for both classic and contemporary rooms, the arch mirror sits somewhere between tradition and modernity. Choose brushed brass for 1920s opulence, or opt for a matt black option to add instant impact and a graphic statement in your bathroom.





Surface trends

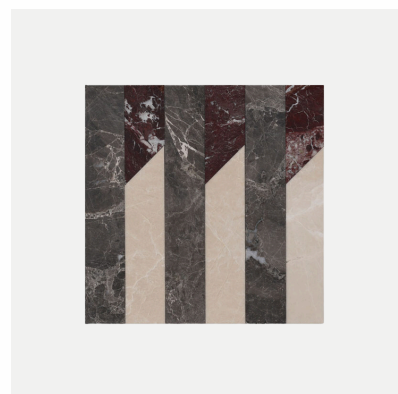
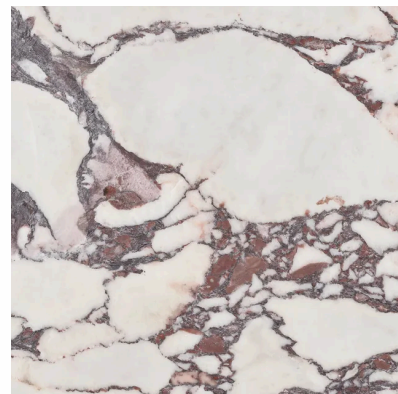
BOLD MARBLES

The 2025 bathroom tile trend for natural stone finishes embraces drama and individuality. Building on bold marbles and high-contrast slabs, the focus shifts to richly veined stones and striking colour blends. Oxblood burgundy is reimagined with gold and green accents, while earthy greens and bright reds add a daring, natural touch. Even classic white marble evolves with intricate veining for a fresh, modern twist.

Surface trends

HANDPAINTED TILES

Beautiful, expressive surfaces have made their way from the kitchen to the bathroom. Hand-painted tiles are set to be a major trend for 2025, joining the ever-popular Zellige tile in our enduring appreciation for all things artisan. Seen in both modern, abstract motifs as well as more painterly patterns, these unique surfaces work beautifully in a tiled shower alcove or as a charming splashback.





ARUBA FITTED
FURNITURE



Surface trends

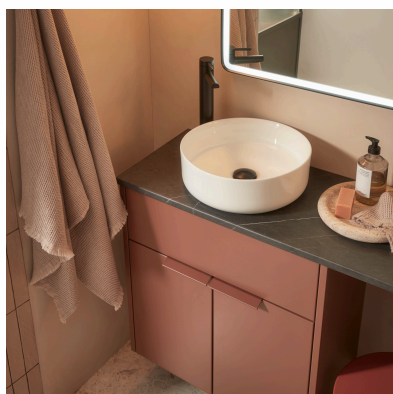
MATERIAL DRENCHING

One of 2025's biggest bathroom trends is material drenching, as highlighted by Architectural Digest Pro. This approach extends the "all-over" design concept to bathrooms, using materials like veined marble, zellige tiles, or tadelakt plaster for seamless, immersive spaces. It makes small bathrooms feel larger and transforms them into serene retreats or bold statements. Whether nostalgic or minimalist, this trend balances textures and design for a cohesive look, especially in walk-in showers.

Surface trends

TEXTURED TILES

Rustic textures are making a big impact, with antique finishes, handmade zellige tiles, textured tiles, limewash, Venetian plaster, and fluted wall panelling and furniture. There's a growing demand for natural hues, materials, and textures that celebrate high-quality craftsmanship, creating a sense of timeless, understated luxury while reflecting a desire for sustainable, nature-inspired interiors.



Colour trends

COLOUR DRENCHING

Colour in 2025 will be neatly divided between bold, dark jewel tones and soft and dusty shades, all of which evoke a strong sense of warmth and nostalgia. But it's not so much the colour itself, as how we intend on using it that will make things all the more interesting. Colour drenching and colour washing will replace neatly bordered walls, trims and , with tonal colours stretching from floor to ceiling and a movement away from graphic colour-blocking and feature walls.







HARROW
SANITARYWARE

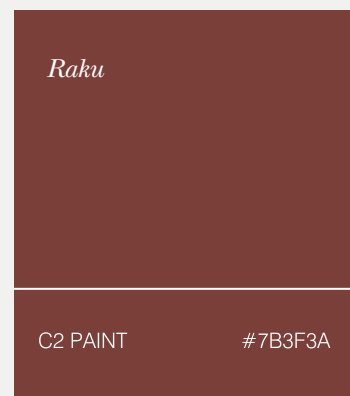
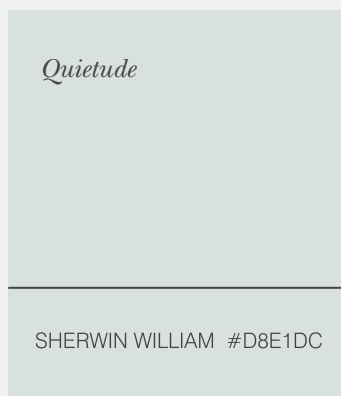
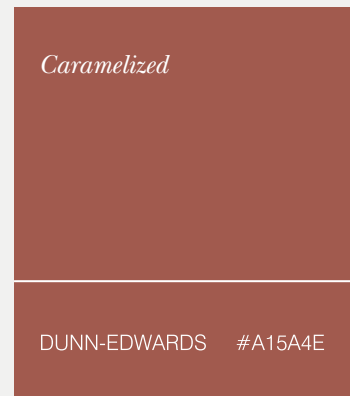
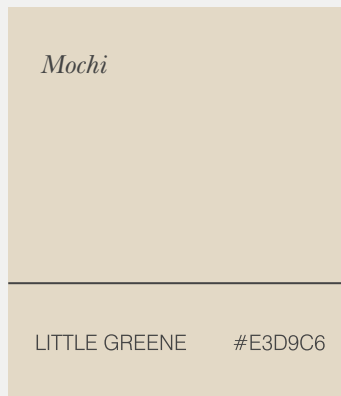
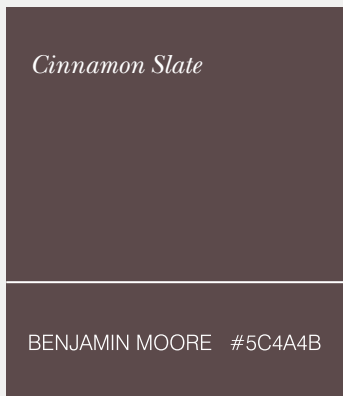
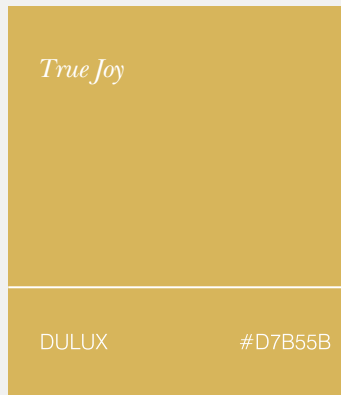
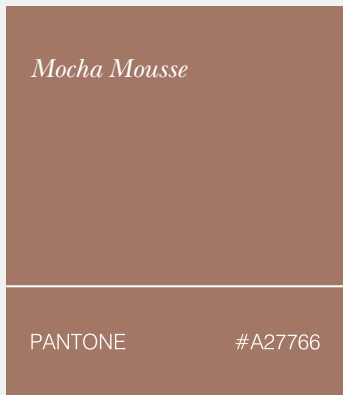
Colour trends

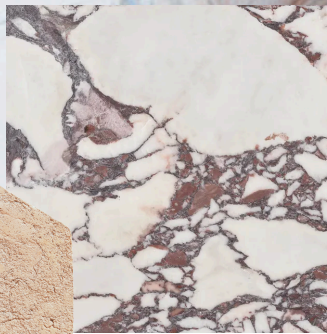
WARM BROWNS

For those who prefer a subtler approach, brown tones and dusty shades will offer a softer, more serene option. Brown, ranging from rich chocolate hues to lighter taupes, exudes an organic warmth that feels both timeless and contemporary. Dusty colours, such as muted pinks, pale blues, and soft greys, bring a gentle, nostalgic charm to the bathroom. Pantone's 2025 Colour of the Year, Mocha Mousse, is the perfect example of this trend in practice.



Colour trends
COLOURS OF THE YEAR 2025





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SWATCHES



BROCHURES



DESIGN SERVICES

